



Overview

Pivot Branding is a licensed and insured graphic design firm with more than a decade of industry experience, specializing in brand identity development, print production design, digital graphics, and promotional product solutions. We help businesses and agencies build recognition and trust through clear, consistent visual communication, backed by reliable timelines and straightforward collaboration.

Core Competencies

1. Branding & Identity

- Logo design and complete brand identity systems
- Brand guideline development and enforcement
- Visual standardization for internal and external communications

2. Marketing & Outreach

- Brochures, flyers, fact sheets, and campaign collateral
- Print and digital newsletters
- Direct mailers, advertisements, and outreach campaigns
- Branded promotional items, apparel, and giveaways

3. Government & Corporate Communications

- Capability statements, one-pagers, and data sheets
- RFP response templates and report templates
- Briefing decks (PowerPoint and Google Slides)
- Infographics and data visualization for public reporting

4. Print & Production Design

- Annual reports, manuals, and multi-page documents
- Magazines and newsletter layout
- Signage, billboards, and large-format graphics
- Event collateral: invitations, programs, table signage

5. Digital Design & Visual Media

- Social media graphics and public campaign visuals
- Web graphics, digital ads, and email headers
- Stock image sourcing and brand-aligned photography selection

6. Strategic & Production Support

- Print production management and vendor coordination
- Marketing consultation and planning support
- Light copywriting for government and public outreach materials

Featured Clients

References available upon request

Puget Sound Energy

Provides ongoing design support across digital and print, including presentations, reports, brochures, newsletters, and marketing collateral, ensuring clear and consistent communication across departments.

Shimmick

Provides ongoing design support for internal communications and presentations, including branded templates and refined internal documents that give teams cohesive, easy-to-use materials.

Washington Employees Credit Union (WSECU)

Supported marketing and brand efforts through social graphics, event materials, signage, promotional items, and other collateral that reinforced visual consistency across channels.

Mason-McDuffie Mortgage

Develops on-brand marketing materials such as advertisements, brochures, and informational packets that enhance customer engagement and support internal sales efforts.

Legal Entity Name: Clements Design, LLC

DBA: Pivot Branding

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🌐 pivvotbranding.com

📍 Maple Valley, WA 98038

Unique Entity ID

ZGFPWL5LQT49

CAGE Code

9UN52

NAICS Codes

541430, 541613, 541890, 561410, 541850

Small Business Certifications

- **DBE** Disadvantaged Business Enterprise
- **PWSBE** Public Works Small Business Enterprise
- **SBE** Small Business Enterprise
- **SCS** King County Small Contractor & Supplier
- **WBE** Women Business Enterprise

Associations

- CougsFirst!
- Maple Valley Black Diamond Chamber of Commerce
- Renton Chamber of Commerce

Differentiators

- High-quality, agency-level design with dependable, efficient production processes
- Fast, predictable turnaround that consistently meets internal deadlines
- Strong background supporting regulated, technical, and proposal-driven environments
- Steady, reliable brand stewardship across all materials and communication channels
- Expertise in translating complex information into clear, functional visual systems
- Smooth collaboration with established workflows and cross-functional teams

Accepted forms of payment

Credit Card | ACH Transfer | Klarna

Testimonials

Bryce Farwell, Fairspring Construction, Owner

"Jessica did a fantastic job with our branding and logo packages. We knew the general direction that we wanted to go and she did nicely with understanding that and creating fonts, schemes, and coloring, to bring it home. I would highly recommend her to anyone looking for any graphic design help."

Carolyn Garris, Evergreen Home Loans, Director of Marketing

"I worked with Jessica for many years on multiple projects from small local advertising to large robust marketing campaigns and even a complete company rebrand. Her attention to detail exceeded my expectations and she always brought our vision to life while remaining a strong brand ambassador. The combination of her innovative approach and commitment to meeting all deadlines makes her an asset to any team."

Ginnye Cubel, Vice President of Marketing, LVK Realty, LLC

"Jessica is hard working, creative, and innovative. We worked together directly on marketing campaigns and every time she knocked it out of the park. Her work is beautiful, contemporary, and eye-catching. It got our sales teams excited for new products and programs! What I especially appreciate about working with Jessica is her innovative mindset. She takes time to examine a request and offer a solution with a keen eye on color, spacing, and overall viewer experience. If you want to look good, Jessica is your graphic designer!"

Mariya Lincoln, Business Development and Marketing Manager, Concourse

"Jessica has been very responsive and easy to work with as we publish documents for print and online use. She's worked with us to make sure our pieces reflect our updated branding. I especially appreciate the transparency in pricing, and the feedback platform that makes it easy to contribute and keep track of versions and edits. We look forward to working with her again!"

Phillip Marks, Real Axis Engineering, Owner

"Jessica took the time to understand my brand and went the extra mile to understand my industry. I absolutely love my logo and how much it makes me feel like a "real" company."

Portfolio snapshot

